Transform Cargo Management with Mobility and Real-Time Information

The traditional cargo supply chain is often hindered – in transit, on the dock, and at the warehouse – by the limitations of paper. Cargo staff are compelled to write information about a shipment’s location, condition, and receipt on paper, then subsequently enter that data into a computer system back at the office. This delay means that real-time data is an impossibility and cargo information on the system becomes outdated immediately.

Digi-Mobile empowers air cargo staff with complete mobility, streamlining every aspect of cargo management. Through scans of shipments, unit load devices (ULDs), and storage locations, Digi-Mobile simplifies cargo handling and motivates operators.

Gain End-to-End Visibility for Better Business Outcomes

Digi-Mobile can be accessed on smartphones or tablets, empowering employees to enter and access cargo data under the aircraft, on the dock, within the warehouse, and upon delivery, providing complete connectivity, visibility, and information capture in real-time.

By updating shipment movement and status through on-the-spot scans, cargo can be tracked and monitored at every step of its journey. Real-time updates mean that data is always current, eliminating confusion and redundancies.

Digi-Mobile can not only be used at an airline’s own hub, but also at foreign stations by providing GHA access through a simple download on any mobile device to handle cargo.
**Improve Productivity by Simplifying Labor-Intensive Tasks**

With mobile data entry and access across the end-to-end cargo supply chain, productivity skyrockets. For example, consider the laborious, time-consuming task of stocktaking. Without mobile cargo management, cargo operators are forced to go from location to location with reams of printouts to tick off each shipment by hand. With Digi-Mobile, operators avoid all that manual hassle. Shipments can be scanned for validation with the mobile device or even recorded verbally via a voice application. Stocktaking becomes dramatically more efficient as well as more accurate.

**Increase Revenue-Generating Opportunities**

Digi-Mobile opens up new avenues of revenue generation by enabling cargo carriers to go beyond traditional airport-to-airport transport to engage in door-to-door delivery or pickup, using mobile devices to record delivery, accept signatures, take photos, and address claims on demand.

Through Digi-Mobile, cargo operators have access to detailed shipment information in real-time. At the customer’s door, the courier can get the necessary signature, capture an ID or photograph, and record that goods were accepted. By offering this ancillary and very desirable premium service to customers, carriers gain access to new channels of revenue generation: expanding into the ever popular e-commerce business and delighting the customer.

**Boost Cost Savings by Reducing Claims and Loss**

In addition to paving the way for increased revenue, Digi-Mobile saves money by reducing claims. In the past, cargo players had no means of assessing the validity of customer claims, so the claim would have to be paid. Digi-Mobile, however, can capture images to visually document the condition of shipments at the time of delivery. Additionally, customers can be required to sign off, not only on receiving the cargo, but also on the state of the cargo. Claims can therefore be validated or disproved with documentary evidence. Digi-Mobile also enables cargo handlers to legitimize transactions by capturing not only the signature, but also the photograph, ID card, or passport image of the recipient.

By tracking shipments through their end-to-end journey and capturing the chain of custody, Digi-Mobile boosts cost savings by reducing cargo loss. Misplaced shipments can be more easily located by accessing the last known location in the system.

**Delight Your Customers with Superior Cargo Management**

With Digi-Mobile streamlining end-to-end cargo management and opening up complete visibility into the cargo supply chain, you will be able to provide better, faster service to your customers to delight them. Your customers will know they can trust you for on-time delivery of their goods in excellent condition. Real-time updates of goods movement plus increased and accurate visibility will make you a carrier of choice.

Digi-Mobile is a seamless, integrated solution that can be accessed from a range of mobile devices across all parts of the business. It is tailored to simplify processes and be intuitive to the personnel monitoring them, while simultaneously providing a better customer experience and increasing revenue potential.

For more information about how Digi-Mobile can transform your cargo business, please visit [www.unisys.com/digistics](http://www.unisys.com/digistics) or write to travelandtransportation@unisys.com