



## CargoPortalServices.com for Air Cargo Carriers

### Grow Your E-commerce Business

CargoPortalServices.com (CPS) is actively used by over 3,000 forwarders and shippers in 100 countries for their booking needs; many of them could be your clients.

Encourage your existing customers to book on CPS and expand your customer base by tapping into the CPS community. The solution provides an e-commerce workspace between forwarders, airlines, General sales agents and handlers.

### More Revenue, Improved Customer Service

As CPS connects directly to carrier systems, information is reliable and accurate and there's no additional work to synchronize data. With fewer errors to deal with, your customer-facing employees will focus on generating new business and improving customer service while your clients will find you easier to do business with.

### e-Commerce Innovation

CPS, managed by Unisys, is the only carrier-independent solution on the market that gives your customers a reliable, secure way to keep tabs on your services and their shipments. Since 2003, we have helped carriers and forwarders solve their most complex and detailed e-commerce challenges. Interested in learning:

- How carriers offer Dangerous Goods (DG) and Live Animals (AVI) bookings online?

- How carriers provide combinations of flight, service and price as the best passenger sites?
- How CPS powers private-label sites?
- How CPS drive spot bookings and digital marketing?

The future is a multi-channel, online experience. Let's talk about how to transform your business.

For more information,

Visit: [www.CargoPortalServices.com](http://www.CargoPortalServices.com) or  
[www.unisys.com/digistics](http://www.unisys.com/digistics)

Contact: [traveltransport@unisys.com](mailto:traveltransport@unisys.com)

### Testimonial

"Unisys works very closely with us to collaborate on developing new solutions to meet our e-business needs. For example, in support of our industry's move toward e-AWB, a new functionality called CPS e-Freight was developed to allow freight forwarders without EDI capability to participate in e-AWB. When Air Canada Cargo had specific requirements that differed from other carriers, we felt that our needs and concerns were addressed. This shows the ability of CPS to cater to multi-carrier needs while offering the standardized interface that customers appreciate."

**Lise-Marie Turpin**  
Vice President, Cargo  
Air Canada Cargo