

Unisys Security Research - Australia

Australians overwhelmingly support new ways to verify identity

Overview

Nearly all Australians (98%) say they would be happy to use extra techniques such as photographs and fingerprints to prove who their identity.

The result parallels findings in the latest Unisys Security Index which showed that 59% of all Australians are extremely or very concerned over the threat of identity theft

The most popular form of secure identity verification was a photograph with 84% support.

The other results are as follows:

- 76% or 11.8 million Australians would be willing to use a scan of their fingerprint to verify their identity
- 74% or 11.5 million Australians would be happy using a Password.
- 11.1 million people or 71% of Australians would use a personal Pin
- 69% or 10.7 million people would be happy to provide a scan of their eye
- 10.7 million or 69% would use a recording of their voice to prove their identity
- 2% of those surveyed said None/Don't know

The results were uniform across all states and across demographics including sex, education, income and work status

Background

This stand alone question relating to security measures used to protect an individual's identity was asked outside of the September Unisys Security Index, and as such is not included in the results. 1200 people were surveyed by Newspoll nationally between the 11th and 13th August 2006.

The question was as follows:

Which of the following, if any, would you be willing to use to verify your identity with banks, government departments and other organisations to prevent fraudulent misuse of your personal information?

- A personal pin number
- A personal password
- Your photo
- A recording of your voice
- A scan of your fingerprint
- A scan of your eye
- None/Don't know

Contact Information

For more information contact:

Jane Dally, Unisys
ph: 02 9212 2499
email: jane.dally@au.unisys.com

Julian Brophy, Perception Partners
ph: 02 9360 0660
email: julian@perceptionpartners.com.au

Visit:
http://www.unisys.com.au/services/security/security__conference/index.htm