



Unisys Additional Security Research Australia – April 2009

Majority of Australians believe the risk of identity theft and related crime will increase as result of the global economic crisis

The results of **complementary** research to the April 2009 Unisys Security Index show that many Australians believe that as a result of the global economic crisis, their personal risk level of identity theft and related crime, will increase.

When asked about the perceived increased risk of fraud that the current global economic crisis represents to them personally, 63% indicated a belief that their risk level would increase in some way.

Conversely, approximately 3 in 10 (29%) said they believe their level of risk would not change as a result of the global economic crisis.

Only 3% of Australians believed that their personal level of risk would reduce.

Results represent further indication of the importance of measures to build consumer confidence and trust in response to current economic conditions.

Background

These results represent findings of a question asked alongside the April 2009 Unisys Security Index. 1201 respondents aged 18 years and over across Australia were surveyed by Newspoll between 13 – 15 March 2009. The question and percentage results are as follows:

The current world financial crisis may create an increased risk of fraud. Do you believe that as a result of this crisis, the level of risk to you personally of identity theft and related crimes, such as credit card fraud, will...?

- Greatly increase – 19%
- Increase somewhat – 44%
- Not change – 29%
- Decrease somewhat – 2%
- Greatly decrease – 1%
- Don't know – 5%

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