

Unisys Security Index

Additional Research: Security concerns of Australians today compared to 10 years ago – May 2011

As part of the Unisys Security Index, we regularly survey Australians on a range of additional security issues. As part of the latest survey we explored the issue of changes since 9/11 in the types of security issues that concern people.

Specifically, we asked respondents whether they were more or less concerned about a number of security issues compared with a decade ago. Responses indicate that:

- The majority of Australians report being more concerned today about credit card data loss or fraud, and environmental disasters than they were 10 years ago.
- In contrast less than half say they are more concerned today about airline hijackings and their own personal safety than they were 10 years ago.
- When it comes the risks of cyber attacks, suicide bombs, or companies losing personal financial or other data the community tends to be more equally divided between those who are more concerned compared to those who are less concerned or who feel no different to how they did 10 years ago.

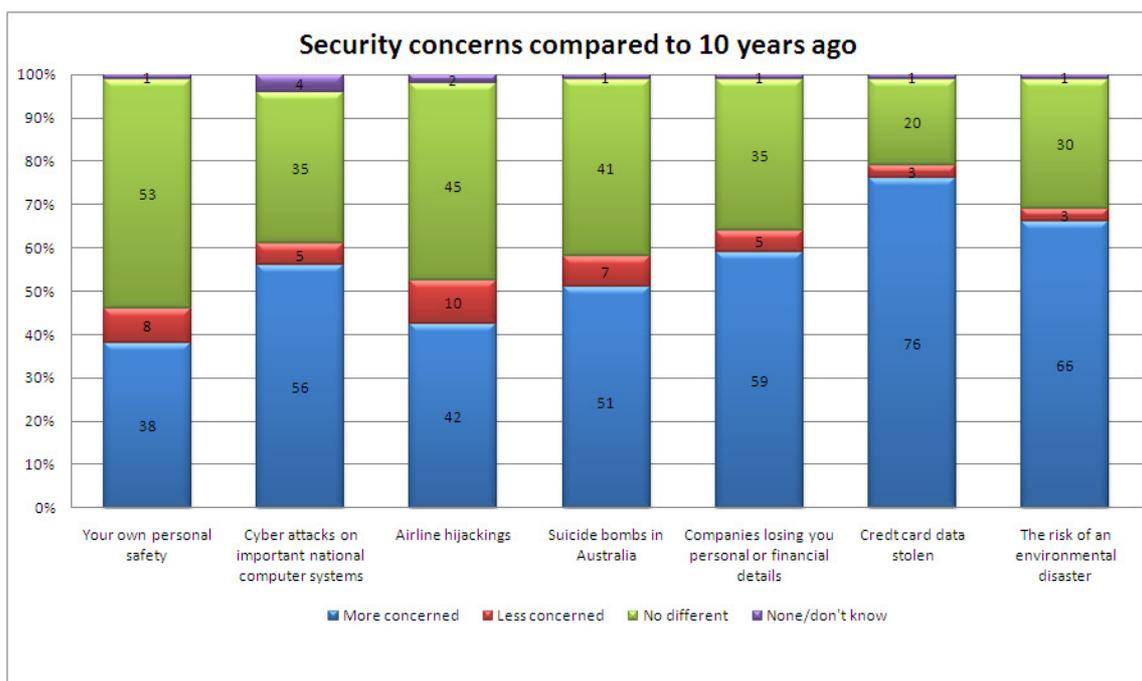


Chart: Security concerns compared to 10 years ago

Background

These results represent findings of one of two additional questions asked alongside the May 2011 Unisys Security Index. The Unisys Security Index is a bi-annual global study that provides insights into the attitudes of consumers on a wide range of security related issues.

Conducted in Australia by market research firm Newspoll the Unisys Security Index provides a regular, statistically robust measure gauging levels of concern about various aspects of security. The survey, on which the latest Australian Unisys Security Index is based, was conducted nationally 25 – 27 February 2011 by Newspoll using a nationally representative sample of 1,200 respondents aged 18 years and over.

All results have been post-weighted to Australian Bureau of Statistics data. The study measures consumer perceptions on a scale of zero to 300, with 300 representing the highest level of perceived concern. For more information on the Unisys Security Index including additional resource material visit: www.unisyssecurityindex.com.au.

Respondents were asked:

For each of the following, please say if you are more concerned than you were 10 years ago, less concerned than you were 10 years ago or your level of concern is no different?

1. Your own personal safety
2. Cyber attacks on important national computer networks
3. Airline hijackings
4. Suicide bombs in Australia
5. Companies losing your personal or financial details
6. Credit card data stolen
7. The risk of an environmental disaster

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For more information on the Unisys Security Index visit: www.unisyssecurityindex.com.au
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